



Women in Business Conference, Doubletree Hotel, Alsip, IL	
Track 1	Professional and Personal Development
Track 2	Business Owners Toolbox
Track 3	Sales and Marketing

## Conference Agenda

### ***Making Connections: Getting Results 2008***

Thursday, September 11, 2008

7:30 to 8:15 am	Registration Check-In, Continental Breakfast and Informal Networking		
8:15 to 9:30	<p align="center"><b>Opening Ceremonies</b></p> <p align="center"><b>Keynote Address: Terry Savage</b></p>		
9:30 to 10:45	<p align="center"><b>The Power of Women in the Workplace</b> Deborah Chambers Chima, Chambers Consulting Group, Ltd</p> <p align="center"><i>(Meeting Room: Birch)</i></p>	<p align="center"><b>To Certify or Not to Certify</b> Rita Hatcher-Haacke, Illinois Procurement Technical Assistance Center at College of DuPage.</p> <p align="center"><i>(Meeting Room: Ash/Elm)</i></p>	<p align="center"><b>The ROI of Business Relationship Development – Are You in the Red or the Black?</b> Sharan Tash, The Professional Networker</p> <p align="center"><i>(Meeting Room: Aspen/Willow)</i></p>
10:45 to 11:00	Morning Break		
11:00 to 12:15 pm	<p align="center"><b>How to Save Your Soul in Corporate America</b> Holly Katz, Katz Career Coaching</p> <p align="center"><i>(Meeting Room: Birch)</i></p>	<p align="center"><b>The Old and New of Motivating &amp; Retaining Good Employees</b> KL Robertson Daly, KL Daly, Business and Marketing Consultant</p> <p align="center"><i>(Meeting Room: Ash/Elm)</i></p>	<p align="center"><b>Increase Sales with Just a Click of the Mouse</b> Leanne Hoagland-Smith, Advanced Systems</p> <p align="center"><i>(Meeting Room: Aspen/Willow)</i></p>
12:15 to 12:30	Transition to Lunch		
12:30 to 2:15	<p align="center"><b>Lunch Panel:</b></p> <p align="center"><b>“Been There, Done That”</b></p> <p align="center"><b>Andrea S. Kramer, McDermott, Will &amp; Emery, LLP</b> <b>Nancy Bernstein, Third Wing Business Strategies, Inc.</b> <b>Anna Tristan, “La Comunidad”</b> <b>Andrea Zopp, Exelon</b></p> <p align="center"><b>Moderated by Andrea Darlas, WGN-Radio</b></p> <p align="center">PWN Annual Meeting also scheduled</p>		
2:15 to 2:30	Transition to afternoon sessions		
2:30 to 3:30	Structured Networking - Vivette Payne, Facilitator		
3:30 to 4:30	Optional Business After Hours (open to everyone)		