

## KEYNOTE SPEAKER



Terry Savage is a nationally known expert on personal finance and a regular television commentator on CNN, CNBC, PBS, and NBC on issues related to investing and financial markets. She is the nationally syndicated Chicago Sun-Times personal finance columnist. Her fourth book, published in June, 2005, is *The Savage Number: How Much Money Do You Need to Retire?* It has received praise from investment gurus like James Cramer, Jim Rogers, and Bob Brinker. Terry offers advice ranging from investments to withdrawal calculations to long term care insurance --to make sure your money lasts as long as you do! Her previous best-seller, *The Savage Truth on Money*, was named one of the ten best money books of the year by Amazon.com, and was made into an hour-long television special which aired on PBS. Terry is a frequent guest on national radio and television shows ranging from PBS' *Nightly Business Report* to CNN and CNBC. She's appeared several times on Oprah! And she's the regular

substitute host of the nationally syndicated Bob Brinker radio show on ABC radio. Terry's financial expertise comes from experience. She started her career as a stockbroker, and became a founding member -- and the first woman trader -- on the Chicago Board Options Exchange. Savage was also a member of the Chicago Mercantile Exchange's International Monetary Market where she traded interest rate contracts and currency futures. She is a registered investment advisor for both stocks and futures. She has won numerous awards and plays an active role in America's business community. She serves on the Board of Directors of the Chicago Mercantile Exchange (NYSE) and previously served on the boards of McDonald's Corporation for 14 years and Pennzoil-Quaker State Corporation for 5 years. She was a recipient of the Director's Choice Award honoring selected women who serve on America's top corporate boards. Savage is involved in Chicago's civic affairs, serving as a director of The Executives' Club of Chicago, Junior Achievement of Illinois and the Northwestern Memorial Hospital Foundation. She is a Phi Beta Kappa graduate of the University of Michigan where she won a Woodrow Wilson Fellowship in American history and economics.

## LUNCH PANEL



### **Andrea Darlas, WGN Radio, Moderator**

Andrea Darlas anchors the morning news on WGN weekdays from 5-9am on the Spike O'Dell Show. She's also a Reporter for the station, and covers a variety of newsmakers on a daily basis, including Illinois Governor Rod Blagojevich, Chicago Mayor Richard Daley, and other state lawmakers. Before joining WGN, Andrea was the News Director and Morning News Anchor at WJOL-AM, WLLI-FM, and WJTW-FM in Joliet, Illinois. During her tenure in Joliet, Andrea won several first place awards from the Associated Press in the "Best Spot News" category in 1996 and 1997. Andrea's career in broadcasting started in Champaign, Illinois. After graduating with a B.S. in Broadcast Journalism from the University of Illinois at Urbana-Champaign, Andrea worked as a Reporter for two local radio stations: WLRW-FM and WDWS-AM (the voice of the Fighting Illini). Her first job in radio was as a Disc Jockey for the former classic rock

(and college radio) station, WPGU-FM. Andrea has covered a wide array of news stories, including the George Ryan fraud and corruption trial, witnessing an execution at Stateville Prison in Joliet, and serving as a correspondent for the 1996 Olympics in Atlanta and the 2000 Olympic games in Sydney, Australia. Since joining WGN Radio, Andrea has won several team awards in the "Best Spot News Coverage" category, including the Chicago Headline Club's Peter Lisagor Award. She holds two prestigious Edward R. Murrow Awards from the Radio and Television News Directors' Association - one for radio for "Best Spot News" reporting; the other for television for "Arts Reporting". Andrea recently won the Illinois Broadcasters Association (IBA) Silver Dome Award for "Best Newscast." Andrea is an HUGE Cubs fan and an even bigger Illini fan. Her hobbies include golf, biking, shopping, and traveling.



### **Nancy Bernstein, Third Wing Business Strategies, LLC**

Nancy Bernstein is currently a principal and co-founder of Third Wing Business Strategies, a national marketing and sales consulting firm with offices in Chicago and Florida. She was co-founder of eCreativeSearch and took the company from “kitchen table idea” thru its sale three years later (now part of publicly traded DG FastChannel - NASDAQ: DGIT.) For the past three years, she served as VP, HR & Organizational Development and member of the Executive Committee at FastChannel Network, where she built a comprehensive training and professional development program as the company doubled in size. Previously, she was President & Founder of Blue Anchor Productions, a pioneer in interactive training videos and computer-based training for clients like AT&T, Ford, and GE. Nancy brings together the rare combination of expertise in HR management, advertising and a successful track record in entrepreneurial business development. She also spent thirteen years in advertising agency account management at agencies DDB Chicago and Saffer Advertising, working with clients such as Sears, Maybelline, Clorox, Montgomery Ward and SC Johnson. Nancy has a B.S.J. degree from Northwestern’s Medill School of Journalism, and an M.B.A. from The University of Chicago.



### **Andrea S. Kramer, Partner, McDermott, Will & Emery**

Andrea S. Kramer is a partner in the international law firm of McDermott Will & Emery LLP, based in its Chicago office. She is a member of the Firm’s Tax Department; head of its Financial Products, Trading and Derivatives Group; and co chairs its Energy Services Group. Andie is active in Firm management, serving as chair of the Firm’s Gender Diversity Committee, and as a member of its Management Committee. Andie focuses her practice on the design, taxation, regulation and documentation of derivative financial products. Her client responsibilities include tax and regulatory counseling and defense, legislative matters, documentation of customized over-the-counter products, trading policies and procedures, and bankruptcy and creditor’s rights issues. She advises financial service firms and a wide range of multinational businesses on the design, trading and risk management applications of financial products. Andie also represents insurance companies, energy companies, public utilities, and hedge funds in the full range of their derivatives trading, legal, and tax matters. Andie is an adjunct professor of law at Northwestern University School of Law, where she teaches "Taxation of Financial Derivatives" in Northwestern’s Graduate Tax Program and the documentation of derivatives as part of "Derivatives: Design, Regulation, and Documentation." As a thought leader on improving gender diversity in law firms and professional service firms, Andie speaks at national diversity conferences, trade association meetings, and professional service firms on assuring women equal access to advancement and career opportunities and ways for women to take on leadership roles in professional service firms. She recently co-founded the Women’s Leadership and Mentoring Alliance (WLMA) to bring Chicago women professionals together to network, mentor, and support leadership opportunities in the Chicago business community. Andie has taken a leadership role in many professional organizations. She has served on the Chicago Bar Association’s Tax Executive Committee and chaired its Division on Tax Shelters, Real Estate, and Partnerships and she is a member of the National Association of Women Lawyers (NAWL), the Energy Bar Association (EBA), the Women’s Council on Energy and the Environment (WCEE), the International Bar Association (IBA) Section on Business Law (Committee on Issues and Trading in Securities), and has served as an arbitrator and chair of arbitration panels for the National Futures Association (NFA). She is currently a member of the International Association of Financial Engineers (IAFE) and a member of the International Swaps and Derivatives Association’s (ISDA) Committee on North American Tax. Andie is a member of the National Association of Women Business Owners (NAWBO) and the National Association of Professional Women (NAPW). In October 2006, Andie received McDermott’s Star Mentor Award for her work with women throughout the Firm, initiation of the Firm’s Women’s Leadership Series, and efforts to enhance the working environment for women. Andie has also received the prestigious Women of Achievement Award from the Anti-Defamation League (March 2007), where she was honored for her professional accomplishments, her efforts on behalf of at-risk women and children, and her vigorous advocacy for equal opportunities for women in the workplace. She has received the highest rating of "AV" for legal ability and ethics from the independent Martindale-Hubbell peer review rating system (2006, 2007). Andie was rated as one of the Top 50 Female Lawyers (2005) and a Super Lawyer in tax in the Illinois Super Lawyers by Law & Politics listing (2005, 2006, 2007, 2008). She was also selected as a Leading Corporate Lawyer in the Leading Lawyers Network Corporate Lawyers listing in Crain’s Chicago Business (2005, 2006) and as one of the Top 100 Leading Women Lawyers in Illinois in the Leading Lawyers Network Magazine (2007). Andie is also listed in Who’s Who in American Law (2005, 2006, 2007) and is a life member of the National Registry of Who’s Who (2000 edition).



**Ana Tristan, Editor and Publisher, 'La Comunidad'**

Ana Tristan is Publisher and Editor of "La Comunidad" (The Community), Spanish/English community newspaper of the South and Southwest Suburbs. Daughter of Mexican immigrants, she grew up in Mt. Prospect, attended Prospect High School and then attended Harper Community College initially to get an Associates Degree in Secretarial Sciences. After discovering the difference between an "Associates Degree" and a "4-year degree," she transferred to the University of Illinois at Chicago and attained a Bachelors Degree in Political Science. She graduated from Chicago Kent College of Law IIT in 1993. She began her legal career as a community advocate at the Chicago Legal Clinic in South Chicago representing community groups before the Illinois Pollution Control Board regarding environmental matters. She then opened her own general practice law office in Joliet. After 3 years, it was time to start a family. She changed diapers and flashed phonics cards at her two children for 4 years. She slowly started her law practice again in Crete and then South Chicago Heights. In 2007, she began "La Comunidad" to serve the Latino community of the South and Southwest suburbs. Ana has served on the Board of the Will County Bar Association, the South Suburban Bar Association and is an active member of the Southland Hispanic Leadership Council. She is also co-founder and Interim Board Member of the Southland Hispanic Chamber of Commerce.



**Andrea L. Zopp, Executive Vice President and Chief Human Resources Officer, Exelon Corp.**

Andrea Zopp, 51, leads the corporation's human resources, diversity, labor and employee relations and security functions. She was appointed senior vice president, human resources, Exelon Corporation, in 2006. Her responsibilities included human resources strategy and work force planning, compensation, employee health and benefits, and corporate security. Prior to joining Exelon, she was senior vice president, general counsel and corporate secretary of Sears Holding Corporation, a \$50 billion retail company formed by the merger of Sears Roebuck and Company and Kmart. She began work with the company in July 2003 as senior vice president and general counsel of Sears Roebuck and Company. Before joining Sears, Zopp was vice president, deputy general counsel in the law department at Sara Lee Corporation. Prior to Sara Lee, Zopp was a partner in the litigation department of the law firm of Sonnenschein Nath & Rosenthal, specializing in the areas of commercial, employment and white-collar criminal litigation. Zopp was also the First Assistant State's Attorney in the Cook County State's Attorney's office where she was responsible for the day-to-day operations of the nation's second largest prosecutor's office. She is also chairman of the board of directors of the Chicago Area Project, a community-based delinquency prevention program. Zopp is a member and former president of the Chicago Inn of Court and is active in the American Bar Association, the Chicago Bar Association, the Black Women Lawyer's Association, The Chicago Network, and The Economic Club. In March 2000, she was named by Illinois Governor George Ryan to serve on the Commission to Review the Illinois Death Penalty Process. In May 2003, Chicago Mayor Richard M. Daley named her as co-chair of a panel reviewing the City's building and safety code enforcement in the wake of the E-2 Nightclub tragedy. In September 2004, she became chair of the Blue Ribbon Commission on Magnet and Selective Enrollment School Admissions for the Chicago Public Schools. Zopp also serves on the board of trustees of the National Urban League and is on the board of directors of the Leadership Greater Chicago, the Black Ensemble Theater and The National Foundation for Teaching Entrepreneurship (NFTE). Zopp is also a member of Delta Sigma Theta Sorority, Inc. Zopp received a bachelor's degree in history and science and a Juris Doctor degree from Harvard University. She began her legal career as a law clerk to United States District Judge George N. Leighton in the Northern District of Illinois. She has taught as an adjunct professor at Harvard Law School, Northwestern University and the University of Chicago School of Law. Zopp and her husband, Bill, have three children, Alyssa, Kelsey and Will.

## WORKSHOP LEADERS



### **Deborah Chambers Chima, Chambers Consulting Group, Ltd.**

Deborah Chambers Chima, president and CEO of Chambers Consulting Group, Ltd. (CCG) is passionate about challenging leaders to reach their next level of performance. In this spirit, she founded her acclaimed organizational consulting, diversity training and coaching firm, CCG, to drive professionals and organizations toward greater heights through the power of leadership development and team dynamics. Her strength in leading teams to maximum performance results comes from a 24-year career in the retail industry, and over 20 years with McDonald's Corporation where her corporate management positions included P&L accountability in international and domestic markets. Deborah is a certified Leadership Coach. Her dynamic coaching programs focus on the ultimate possibilities within personal productivity that lead to achieving career goals beyond expectation. As a consultant, Deborah partners with clients to create and implement human capital initiatives that profoundly improve bottom line results. Among the high profile clients signing on to her high-energy organizational development and coaching programs are Navistar International, Ortho- Biotech (J&J), Shell Oil, Alltel Wireless, Pro- Line International, Sears Holding Company, CSL Behring, Lowes and McDonald's Corporation. Deborah serves on the Board of Directors for the Chamber of Commerce (Naperville- IL) as the Diversity Chairperson. Ms. Chima is the 2007-2008 President of the National Association of Women Business Owners (NAWBO-Chicago). She is a Business Series guest lecturer at Chicago State University. She earned a Bachelor of Science degree in Business Administration from the University of Illinois at Urbana-Champaign, and is recognized by Premier International Who's Who Registry of Outstanding Professionals in 2007-2008. Ms. Chima was a 2006 recipient of the Business Ledger Influential Women in Business Award. Deborah is co-author of [\*Choose to Lead: Advice, Tools, and Strategies for Women, from Women\*](#). Her column, [\*Not for Women Only\*](#), addresses solutions to gender differences in the workplace and appears in the bi-weekly Chicago suburban newspaper- *The Business Ledger*.



### **KL Daly, Business and Marketing Consultant**

KL Robertson Daly is an award winning Business and Marketing Consultant possessing more than 20 years experience in message development, brand identity, strategic alliances, marketing strategy creation and execution. She provides coaching services to women in career transition, first-time managers, entrepreneurs, licensed professionals and business owners. Her client focus is on counseling and directing individuals to understand themselves and enhance their effectiveness in accomplishing their goals while improving their relationships with others through self-assessment and self improvement. As a professional speaker, she conducts on-site workshops and seminars for women-owned businesses, not-for-profit organizations and corporations. KL's commitment to supporting and encouraging women owned businesses led to her appointment to the WEDO, Women's Economic Development Outreach advisory committee for Cook County, IL. She is an active member of the Chicago Association for Direct Marketing (CADM) and the American Marketing Association Chicago Chapter. KL is a Co-Chair of the Chicago Chapter of the Promotion Marketing Association (PMA) and was selected to serve as a judge for the prestigious PMA's REGGIE Awards and the CADM's TEMPO Awards.



### **Rita Hatcher-Haake, Director, Homeland Security Procurement Technical Assistance Center**

In August, 2005, Ms. Hatcher-Haake became Director of the Homeland Security Procurement Technical Assistance Center (HS PTAC). The center is sponsored by the Homeland Security Market Development Bureau through the Illinois Department of Commerce and Economic Opportunity. The center is the only center that will give Illinois companies individualized services including specialized knowledge on Homeland Security issues and business development support when seeking to conduct business with the local, state or federal governments. Previously, she directly ran the Procurement Technical Assistance Center since 1997 and has helped thousands of small businesses with certifications and navigating government contracting. Ms. Hatcher-Haake holds a Bachelor's Degree in Business Administration from Northwood University in Midland, Michigan

## WORKSHOP LEADERS

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### **Leanne Hoagland-Smith, M.S., Advanced Systems**

Leanne is an internationally recognized business expert who unlocks the results from lackluster sales to inconsistent cash flow to poor productivity. With over 10 years as an executive business consultant and coach, she has worked with small start-ups to multi-billion dollar organizations. Using a results driven approach to closing the gaps, Leanne works with her clients to identify the real problems facing them regardless if they are small business owners, sales professionals to C-Level executives. She writes a weekly column for the *Post-Tribune* of NW Indiana, is a regular contributor to several business journals and speaks nationally on business issues to motivational challenges. With a Masters from Purdue University, 20 plus years in corporate and 10 years in education, Leanne brings a balanced and a positive return of investment approach to unlocking results regardless of what those results are.



### **Holly Katz, Katz Career Coaching**

Holly has provided career guidance to hundreds of individuals helping them achieve career goals and successfully handle workplace challenges. She has served as a career/life coach in private, corporate and academic settings including partnering with JP Morgan Chase and Northwestern University. Prior to becoming a career coach, Holly provided human resource expertise to top companies for over 20 years. As founder of Pathways HR Consulting, she coached senior executives on issues including recruitment, employee development and compensation. In her most recent corporate role, she served as vice president of HR at a division of Monster.com. Holly holds an MBA from Northwestern University's Kellogg School of Management, a Masters in Counseling from National Louis University and a BA from the University of Wisconsin- Madison, where she was captain of the tennis team. Holly is a speaker to audiences ranging from executives to recent graduates and has published articles on career related issues.



### **Sharan Tash, The Professional Networker**

Networking comes naturally to Sharan Tash, founder and CEO of The Professional Networker. She created The Professional Networker as a time-saving way to view all the networking events in Chicago and surrounding suburbs. She also offers helpful articles and tips to assist people in improving their networking skills. Sharan is also a much sought after speaker on the art of networking. She speaks to groups about the do's and don't's of networking. She believes in the "pay it forward" concept. Sharan's advice to novice and veteran networkers alike is, "don't go into networking for what's in it for you. It's about giving and going the extra mile. By giving to other people, you get back tenfold."